



imagine **next.**

COMPANY PROFILE / **2026**

BRAND IDENTITY / CAMPAIGNS / VISUAL STORYTELLING

A **blank** canvas. A clear point of view.

Blank Theory is an independent creative design agency bringing brands to life through identity, campaigns and visual storytelling.

Led by Creative Director Alvin Theophilus Nengere, the studio connects thoughtful ideas with expressive design to help businesses communicate with clarity and character.



Why we exist.

Our purpose

Give every brand a
distinct voice through
clear, considered **design.**

01

Independent thinking.

Ideas shaped by curiosity, research and a clear point of view.

02

Intentional design.

Every visual decision serves the message, audience and brand.

03

Creative clarity.

Complex messages become simple, expressive and memorable.



Small studio. Big creative ambition.

18+ years of turning ideas into visual stories.

Founded by Alvin Nengere, Blank Theory is an independent creative studio where strategic thinking meets expressive design.

We look for the idea that makes your brand distinctive, then bring it to life with care—from a single mark to a complete campaign.

Different disciplines. One **creative vision**.

01 **Brand identity**

A distinct visual foundation for wherever your brand goes next.

02 **Campaigns & content**

Creative ideas carried consistently across the channels your audience uses.

03 **Presentations & print**

Clear communication for important messages, on screen and on paper.

04 **Motion & AI visuals**

Expressive imagery and considered visual direction that bring stories to life.

imagine **Next.**



blank[®]
theory



How we pursue **the idea.**

01

Understand

Your business, your audience and a clear creative brief.

02

Explore

Concepts and a visual direction built around the strongest idea.

03

Make

Refined details and a consistent design across the final rollout.

Understand → Explore → Make

YOUR **BRAND**
CHAOS IS
UNDER



Clear **thinking**.
Expressive outcomes.

Brief first

Every project begins by understanding the brand, its audience and the message it needs to share.

Idea-led

Concepts are explored around the strongest idea rather than decoration for its own sake.

Consistent rollout

The final design is refined across the touchpoints where the audience meets the brand.

Let's create something
distinctive.

Company enquiries

info@blanktheory.africa

alvin@blanktheory.africa

+263 783 534 103